

MBA FUNDAMENTALS PROGRAM

BOOST YOUR CAREER WITH MANAGEMENT EXPERTISE!

MISSION STATEMENT

While still working towards your thesis, the **MBA Fundamentals Program** equips you with the ability to connect your current research with advanced management expertise to face today's business challenges.

PERSONAL BENEFITS

- Specifically tailored to researchers of natural/engineering sciences
- Stand out from the crowd
- Enhance your **career opportunities** in useful business subjects alongside your research
- Perfect **stepping stone** for a career outside academia

STRUCTURAL BENEFITS

- Great opportunity to **network** with other young researchers
- Professional **management training** in highly relevant topics
- Certificate** of the Karlsruhe Institute of Technology (**KIT**)
- Individual start** without application deadline

LEARNING NUGGETS

- Gain knowledge of **project management** and its tools as well as **project planning**
- Understand **accounting practices** and principles of **financing & business ethics**
- Learn about **marketing strategies, decision analysis** and how to deal with **multiple divisions** in a company
- And: _____

PARTICIPANT VOICES

"The MBA program made me a more rounded person. I learned a great overview of the business world and gained more confidence."

Dr. Ho Hoai Duc Nguyen, Automotive Principal Engineer at ams OSRAM

"Participation in MBA Fundamentals Program changed my viewpoint of research as it assisted me not only to realize how important it is to bring a lab research into existence (corporate market) but also how to pursue that path."

Dr. Radwanul Siddique, Team Lead Manager at Samsung Electronics America



- Understand how to build and guide your **team**
- Learn about **start-up strategies**, and **patents**
- Discover the hidden potential of **digital transformation**
- Understand **challenges** companies are facing today i.e. in **Supply Chain Management**

