INNOVATION MANAGEMENT AT KIT
INNOVATION AND RELATIONS MANAGEMENT

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INTELLECTUAL PROPERTY MANAGEMENT
recognizing, protecting, and defending intellectual property rights

1st Step - Consulting of inventors

Is my invention worthy of a patent?

novelty, inventive step, industrial applicability

2nd Step - Invention disclosure (Document)

Keep in mind: Feedback can take up to 4 months

3rd Step - Application and enforcement of patents in Germany and abroad

Publication: Earliest up to 18 month

4th Step - Defense of patents in the event of an attack by third parties

Image Source: https://www.kit-technology.de/de/blog/was-hat-geistiges-eigentum-mit-dem-kit-zu-tun
TECHNOLOGY TRANSFER AND MARKETING
from the idea to successful commercialization

Generation of contact initiation with target group industry
Reprocessing through technical editing and distribution of networks

Support of the utilization strategy
Regular meetings and support for company acquisition

Research to Business
Platform as a showcase for inventions, software and services

Events
- NEULAND: The Innovation Day at KIT
- Representation of technologies at trade fairs
- Research to Business Live

Image Source: Markus Breig/ KIT
KIT INNOVATION FUND

product-oriented development together with an industrial partner

Goal
Product-oriented development together with an industrial partner towards commercialization

Requirement
Existing intellectual property right at KIT

Basis for decision-making
Market potential of the product idea

Examples
- Feasibility Study
- Technology Transfer Project
- Spin-off Project

Image Source: https://www.kit-technology.de/de/blog/die-wolkenmacher
KIT INDUSTRY EXPERTS have a conversation with an alumni from the industry

180 Alumni of KIT

who want to support KIT scientists and the TTO in the selection and development of market-relevant innovation and transfer projects through various activities.

Examples

• Online surveys
• Mentoring, Advisor
• Speaker
• Chat with the industry
• other opportunities: Your idea

Image Source: https://www.irm.kit.edu/industry-experts.php
KIT-GRÜNDERSCHMIEDE (FOUNDER FORGE)
we shape tomorrow’s founders

1st Step - Orientation
Initial consultation of the business idea

2nd Step - Focusing
Business planning for market success

3rd Step - Team finding
Members via network meetings

4th Step - Financing
Funding consulting: VIP+, EXIST

5th Step - Foundation
Further mentoring

Image Source: https://www.irm.kit.edu/CUBE.php
TRIANGEL: OPEN SPACE
the venue between KIT and the society

Support research institutions in bringing their own developments closer to a broad society

Renting a room for workshops or events (275 m²)
- Werkstatt (139 m²), Space (136 m²), Space West (72 m²)
- Space Ost (65 m²)

Formats
- Brain Bites - Inspiration at Lunch Time
- Knowledge Week: Exhibition and lectures as a showcase for society

Image Source: https://www.triangle.space/space/
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