

## 1 Rhetoric in Scientific Presentation

Join our interactive workshop on mastering rhetoric in scientific presentations and elevate your communication skills to captivate, engage, and inform your audience effectively. This workshop is tailored for PhD Students and researchers across disciplines who aim to enhance their ability to convey complex ideas with clarity, impact, and persuasion.

In this workshop, participants will delve into the art of rhetoric, discovering proven techniques to craft compelling narratives and deliver presentations that leave a lasting impression.

Lecturer	Dr. Sara Rogalski
Content	<ul style="list-style-type: none"> <li>• Preparing a talk and discussion in English</li> <li>• Practicing and perfecting public speaking</li> <li>• Concisely and professionally introducing and promoting oneself</li> <li>• Involving the audience in one's talk</li> <li>• Improving body language and non-verbal communication</li> </ul>
Course Objectives	The course aims to equip participants with advanced rhetorical strategies to enhance the clarity, impact, and persuasive impact of their scientific presentations. Participants will learn to craft compelling narratives, optimize visual and verbal communication, and confidently engage with audiences, fostering effective science communication.
Learning Targets/ Skills	<p>The participant will learn</p> <ul style="list-style-type: none"> <li>• necessary skills to successfully and appealingly present scientific papers at conferences, and to be able to confidently defend research results during discussions.</li> <li>• exercises to improve; non-verbal communications such as appropriate and fluid body language; the ability to listen and react generously; and to integrate focusing techniques which magnify the power of the speaker.</li> </ul>
Min./ Max. no of participants	5/12
Pre-Requisites	<p><i>Please prepare two presentations for the seminar:</i></p> <p><b>1. a short general overview of your professional background and present work, 2 minutes / max. 3 slides.</b></p> <p><b>2. a short talk about a specific part of your research, 5 minutes / max. 7 slides.</b></p>
Teaching Method	Lecture, presentations, feedback discussions.
Major Learning Results (LR)	<b>By completing the course, participants will be able to:</b>

	<p><b>LR-1:</b> Skillfully use credibility, logic, and emotion to make their scientific presentations more convincing.</p> <p><b>LR-2:</b> Develop the ability to construct engaging narratives, utilize effective visual aids, and handle Q&amp;A sessions with confidence.</p>
<b>Course Material</b>	Slides, handouts
<b>Literature</b>	▪
<b>Location(s)/participating institutes</b>	<b>Bldg. 50.19, Seminar room 2 (CS, InformatiKOM) / KSETA</b>
<b>Contact person</b>	info@prioriset.de

Timeslot	Day 1	Day 2	Day 3	Day 4	Day 5